



SOROPTIMIST  
Best for Women

# SOROPTIMIST INTERNATIONAL OF THE KACHINAS

Visit: [www.SIKachinas.org](http://www.SIKachinas.org)

October 2010

Or call : 602.547.9494

Golden West Region

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Club Meetings: Every Tuesday, 7:00 am; Bitzee

## SOROPTIMIST SCOOPS

2010—2011

### SIK Club Officers

- **Virginia Corder**, *President*
- **Melissa Swearingen**,  
*Vice President*
- **Chris Maxwell**, *Treasurer*
- **Sandy Peacock**, *Assistant Treasurer*
- **Eileen Birin**, *Secretary*
- **Sharon Ravenscroft**,  
*Director*
- **JoAnn Garcia**, *Immediate Past President*
- **Alice Wells**, *Soroptimist International President-Elect*



### President Ginny's insights and perspectives:

Gandhi once said, *"The best way to find yourself is to lose yourself in the service of others."*

I must admit that as I review this year's agenda, I really believe that all Kachinas have a real shot at personal discovery! The action plans in each of the Renaissance areas pique interest and keep us focused and on track to meet our goals. In the area of Public Awareness, our goal is to brand Kachinas—identify ourselves—EVERYWHERE. We've targeted specific media sources to get our message out: social media, news releases, Best for Women, Soroptimist Scoops. Membership outreach is primary. Kachinas are looking for at least 5 new members. Our goal is to maximize efforts to mentor new members and develop strong relationships among existing members. This year we have planned some outstanding Programs for our members to increase knowledge of trafficking, sexting and domestic violence. To assist members with personal life challenges, programs on current information on women's health, estate planning, social media/technology will help us become successful in the 21<sup>st</sup> century. Finally, fundraising goals spark our energy and efforts to help better the lives of women and girls globally and within our local community. This year holds great promise for Kachinas; new, aggressive strategies to meet our challenges will ensure success, and I am looking forward to a productive year. ★ ★ ★ ★



### Bunco Round-up...

On August 27, S I Kachinas kicked off the new club year with their first Bunco night. We again had a successful evening with more than 50 attendees and over \$1,500 raised toward our budget.

Please mark your calendar now for the next SIK Bunco event

**Friday, November 5.**

Jackie Doerr is chairwoman for this event. Please contact her with your ideas, suggestions, and to lend your support.

★ ★ ★ ★



### Upcoming Events

- \* **District IV Fall Meeting**, October 22 & 23, Pendergast Learning Center / Wigwam Resort
- \* **Wine Tasting Event**, October 24, 3—6 p.m., Wine Styles, 9788 W Northern Ave, Suite 1430, Peoria
- \* **Bunco FUNdraiser**, November 5, Landscape Mart
- \* **Recruitment Event**, November 30
- \* **Holiday Party**, December 11, Landscape Mart

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## Social Media and Networking

SI Kachinas are moving forward with the utilization of social media, aka Twitter and Facebook. With the rejuvenation of the SIKachinas website, Melissa Swearingen also has connected our Club members through Facebook and Twitter.



*Social media is a phrase being tossed around a lot these days. The best way to define social media is to break it down. Think of regular media as a one-way street where you can read a newspaper or listen to a report on television, but you have very limited ability to give your thoughts on the matter.*

*Social media, on the other hand, is a two-way street that gives you the ability to communicate too. Any website that invites you to interact with the site and with other visitors falls into the definition of social media. — About.com*

All Club members are encouraged to “get connected” using either Facebook and/or Twitter. This is a great way to get up-to-the-minute information on your fellow members. In addition, this is a terrific means of connecting with other Soroptimist clubs, learn about other clubs’ projects and fundraisers and find new networking and sponsorship opportunities. Coming soon, we will have an informational/instructional meeting to tutor Club members on the many facets of social media. 🗣️🗣️



## FALL MEETING October 22 and 23 “Blazing New Trails Together”



If perchance you have been out of the loop (out of town; out of the country; out of this universe!) and not at recent meetings, SI Kachinas will be serving as the hostesses for the Fall Meeting. All Club members need to “saddle-up” and be prepared to work hard to ensure that this conference is one of the most successful ever. Please contact President Ginny or Sandy Peacock if you do not have a specific task assigned to you. Every member is integral to the overall success of this Fall Meeting.

The opening event on Friday, October 22, will be held at the Wigwam Resort with a “wet your whistle” cocktail hour followed by a dinner on the patio, western BBQ style. Saturday, October 23, will be a full day of adventure and inspiration as we “Blaze New Trails Together.”

Club meetings in October will be focused on the details of preparing for the Fall Meeting. Please make every effort to attend. ♦♦



## SI Kachinas Online Calendar

Visit [www.sikachinas.org/Calendar\\_of\\_Events.html](http://www.sikachinas.org/Calendar_of_Events.html) for up-to-date information on Club events, programs and activities including details, times and RSVP information. This Club Calendar is updated regularly to ensure that you have the latest and greatest information at your fingertips..



Please note that anyone interested in being certified to serve alcohol at future events in downtown Glendale, the training class is scheduled for Saturday, October 16. Contact Jackie Doerr for additional details and/or to sign-up. 🌟🌟🌟

## Club Program Meetings Schedule

- October 19: Last minutes prep for GWR District 4 Fall Meeting
- October 26: Angela Mussi, First Things First Community Outreach Coordinator for NW Valley
- November 16: (tentative) ARM Foundation/Ovarian Cancer Detection
- November 23: "Heart Health" Jamie Lehman, Registered Dietitian and Certified Diabetes Educator, Banner Arizona Medical Clinic
- November 30: 5th Tuesday Recruitment Event: Project Sierra: a Family and a Future, presented by Alice Wells (location TBD)
- December 21: Holiday Family gift wrapping
- December 28: Post-holiday social meeting